

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# IRIS

**FROM "TOP OF THE WORLD"**

THIS LIST CANCELS ALL FORMER OFFERS.

**Long's Gardens, Boulder, Colorado**



**Iris for September and October 1944 Planting. Prepaid.**

**All Iris Plainly Labeled.**

|   |        |   |        |
|---|--------|---|--------|
| AMITOLA. S bronze-buff. F rosy-mauve.....         | \$ .35 | LEGEND. Velvety claret-crimson self.....          | \$ .40 |
| ANGELUS. Mammoth pink blended gold.....           | .60    | LUCREZIA BORI. Giant yellow, slightly ruffled.... | .25    |
| ANITRA. Large verbena-violet self.....            | .35    | MAID OF ASTALOT. Blue-white plicata.....          | .40    |
| ARCTIC. New gigantic ruffled white-gold.....      | 2.00   | MARCO POLO. S lustrous rose. F crimson.....       | .35    |
| AT DAWNING. Pink-lavender-gold blend.....         | .40    | MARISHA. Fine pink-cream blend.....               | 1.50   |
| BLACK DOUGLAS. Rich velvety dark violet.....      | .25    | MATTERHORN. Large white. Sparkling sheen....      | 1.50   |
| BLACK WINGS. Deep blue. Effect near-black....     | .35    | MICHELANGELO. Novelty color. Vinaceous gray       | .35    |
| BLENDED BEAUTY. Bronze-red-gold blend.....        | .40    | MING YELLOW. Mammoth deep yellow self.....        | 1.50   |
| BLUE MONARCH. Large violet-blue self.....         | .35    | MISS CALIFORNIA. Stately giant rose-pink.....     | .60    |
| BUECHLEY'S GIANT. Very large light blue.....      | .25    | MISSOURI. Lovely giant medium blue.....           | .50    |
| BUFFAWN. New extra large buff-fawn. Grand....     | 1.50   | MODISTE. Beautiful lavender-blue self.....        | 1.00   |
| BURNING BRONZE. Large bronzy-red.....             | .35    | MOROCCO ROSE. Giant rose-pink, flushed gold....   | 1.50   |
| CALIFORNIA GOLD. Large, deep golden yellow....    | .25    | MOUNTAIN SNOW. Mammoth white, tinged blue         | .40    |
| CHEERIO. S rose-red. F bright velvety red.....    | .35    | MRS. W. JAKES. Ruffled pink-bronze blend.....     | .40    |
| CHINA MAID. Large brilliant pink blend.....       | 1.00   | NARAIN. Shimmering ocean blue. Cream throat....   | .35    |
| CHOSEN. Very large tall clear yellow.....         | 1.50   | NOWETA. Melting creamy pink. Frilled.....         | .25    |
| CITY OF LINCOLN. Best variegata, gold-red.....    | 1.50   | NYLON. New. Large light brown blend.....          | 2.50   |
| CLARIBEL. Giant plicata, white edged blue.....    | .35    | ORMOHR. Giant gray-lavender. Superb.....          | 1.50   |
| COPPER LUSTRE. Copper-gold-pink-tan blend....     | .35    | OSSAR. A glowing blackish-red self.....           | .25    |
| CORONET. S bronzy-gold. F deep bronze-gold....    | .50    | OZONE. Bluish violet, pink sheen.....             | .35    |
| DAUNTLESS. Red self with velvety falls.....       | .30    | PERSIA. Smoky blend, blue gray and bronze.....    | .25    |
| DEPUTE NOMBLOT. S copper-red. F purple-red        | .25    | PIUTE. Wonderful color. Rich red self.....        | .50    |
| DESTINY. S deep purple-bronze. F black-purple.... | .40    | PRAIRIE SUNSET. Peach-rose-copper-gold blend      | 4.50   |
| DORE. Odd bicolor. S yellow. F creamy white....   | .25    | REBELLION. S deep red. F bronze and rose.....     | .50    |
| DYMIA. Large self purple, almost black.....       | .25    | RED BRICK. The color suggests the name.....       | .50    |
| E. B. WILLIAMSON. Glowing coppery-red.....        | .75    | RED DOMINION. S deep red. F blackish-red.....     | .25    |
| EL CAPITAN. Giant bluish-violet.....              | .25    | RED DOUGLAS. Giant wine-red. Dykes Medal....      | 1.25   |
| ELEANOR BLUE. Soft blue. Center deeper.....       | .35    | RIDING HIGH. Large deep lilac pink.....           | 2.00   |
| ELEANOR ROOSEVELT. Early violet-purple.....       | .30    | ROYAL COACH. S and F yellow bordered brown..      | .60    |
| ELKHART. Giant deep chestnut-red.....             | .35    | SABLE. Very dark tones of claret-black.....       | 2.00   |
| ELMOHR. New super-grand Wm. Mohr seedling....     | 10.00  | SANDALWOOD. S fawn. F Army-brown.....             | .35    |
| ELLA WINCHESTER. Large mahogany-red.....          | .35    | SENSATION. Very large cornflower blue self....    | .25    |
| ELSA SASS. Lemon. Center of falls creamy.....     | 1.50   | SHINING WATERS. Lovely light blue self.....       | .35    |
| EL TOVAR. Rich brown-yellow-maroon variegata..    | .25    | SIEGFRIED. Yellow marked brown-purple.....        | .75    |
| EROS. Glorious salmon-pink. Large, lovely.....    | .25    | SIERRA BLUE. Clear enamel-like blue.....          | .35    |
| EXCLUSIVE. Large clear light blue self.....       | .60    | SIR LAUNCELOT. Chestnut red, gold center.....     | .35    |
| FAR WEST. Blend of salmon-gold-coral-henna....    | .50    | SNOW FLURRY. A supersize ruffled white.....       | 4.50   |
| FRANK ADAMS. Large golden-bronze-red.....         | .75    | SNOWKING. Good white. Yellow veins.....           | .50    |
| GARDEN MAGIC. Mammoth velvety red bicolor....     | 1.25   | SOUTHERN CROSS. From N. Z. Fawn-red.....          | .50    |
| GOLDEN GLOW. New lovely yellow.....               | 1.50   | SPOKAN. S red-brown. F deeper tone.....           | .25    |
| GOLDEN HELMET. Old gold and red.....              | .35    | SPRING CLOUD. Plicata, white, blue veins.....     | .40    |
| GOLDEN HIND. The deepest yellow. Fine.....        | .35    | TAOS. "Indian blanket" russet-red.....            | .40    |
| GOLDEN MAJESTY. Immense gleaming gold.....        | 1.00   | TELEVISION BLUE. Medium blue. F variegated        | .35    |
| GOLDEN TREASURE. Giant cream, orange heart        | .50    | THE RED DOUGLAS. See Red Douglas.                 |        |
| GRACE MOHR. Similar to Wm. Mohr. Taller.....      | 1.00   | TIFFANY. Cream stitched bronzy-pink-violet....    | .60    |
| GUDRUN. Very large lustrous white.....            | .35    | TREASURE ISLAND. Immense clear yellow.....        | .50    |
| HAPPY DAYS. Immense clear yellow.....             | .30    | VAGABOND PRINCE. New black-purple self.....       | 2.00   |
| ICY BLUE. New lovely very light blue.....         | 2.50   | WAR EAGLE. Red-purple. Large.....                 | .35    |
| INDIAN HILLS. Large rich true purple.....         | .40    | WELLINGTON. Giant rose-purple from New Z....      | .50    |
| "JAKE". New large glistening white.....           | 1.50   | WM. MOHR. Lilac veined purple. Mammoth.....       | .35    |
| JASMANIA. Banana-yellow, slightly ruffled.....    | .30    | WINE GLORY. Red-purple-violet blend.....          | .35    |
| JEAN CAYEUX. Soft smooth Havana-brown.....        | .35    | WINNESHIEK. Intense violet. Tall. Large.....      | .25    |
| JUNALUSKA. Iridescent copper-red bicolor.....     | .40    |   |        |
| KALINGA. Large creamy white self.....             | .40    |   |        |



# Long's Special Money Saving Iris Group Collections

## Make Up Your Own Collection. Alike or Assorted, from Front Page

### GROUP "A"

Any Iris priced not over 30c each  
5—\$1.20 20—\$3.80  
10—2.10 25—4.50  
(Not over five of any one kind.)

### GROUP "B"

Any Iris priced not over 40c each  
3—\$1.00 10—\$2.80  
5—1.50 20—5.00  
(Not over five of any one kind.)

### GROUP "C"

Any Iris priced not over 60c each  
3—\$1.35 10—\$4.00  
5—2.20 15—5.90  
(Not over five of any one kind.)

### GROUP "D"

Any Iris priced not over 75c each  
3—\$2.00 10—\$5.50  
5—3.00 15—7.20  
(Not over three of any one kind.)

### GROUP "E"

Any Iris priced not over \$1.00 each  
3—\$2.70 10—\$7.50  
5—4.25 15—10.50  
(Not over three of any one kind.)

### GROUP "F"

Any Iris priced not over \$1.50 each  
3—\$3.90 10—\$12.00  
6—7.50 15—16.50  
(Not over three of any one kind.)

### GROUP "G"

Any Iris priced not over \$2.00 each  
5—\$8.00 10—\$15.00  
(Not over three of any one kind.)

### Snappy Seven Collection

**\$5.20**

(1 EACH)  
Golden Majesty  
Buffawn  
E. B. Williamson  
Elsa Sass  
Jake  
Ormohr  
Siegfried

(All Collections Labeled and Prepaid in U. S. A. Only.)

### Nifty Nine Collection

**\$8.40**

(1 EACH)  
Arctic  
City of Lincoln  
Great Lakes  
Radiant  
Marisha  
Ming Yellow  
Riding High  
Vagabond Prince  
Modesti

4-Page Culture Leaflet Free.



### Lovely 'Leven Collection

**\$4.30**

(1 EACH)  
At Dawning  
Ella Winchester  
Exclusive  
Frank Adams  
Miss California  
Ormohr  
Pute  
Riding High  
Royal Coach  
Southern Cross  
William Mohr  
(Strong Wm. Mohr Roots)

### Dandy Dozen Collection

**\$4.00**

(1 EACH)  
Anitra  
Golden Majesty  
Junaluska  
Indian Hills  
Maid of Astolat  
Michelangelo  
Mountain Snow  
Ozone  
Red Brick  
Royal Coach  
Sandalwood  
Wellington

**LONG'S**  
Annual Fall Sale

# GLADIOLUS BULBS

**Digging Time**  
**Prices.. 1944**

## ALL GLADS IN THESE TWO COLUMNS PRICED PREPAID

## Gladiolus Bulbs Priced per 100 Prepaid

25 or more, same kind and size, at 100 rate.

|                 | No. 1   | No. 2   | No. 3   |
|-----------------|---------|---------|---------|
| ALADDIN         | \$ 8.80 | \$ 7.40 |         |
| BARCAROLE       | 8.80    | 5.80    | \$ 4.60 |
| BEACON          | 6.40    | 4.80    |         |
| BETTY NUTHALL   | 6.40    | 4.80    |         |
| BILL SOWDEN     |         | 4.80    |         |
| CAMELLIA        | 6.40    | 4.80    | 3.60    |
| CHARLES DICKENS | 6.40    | 4.80    |         |
| DUNA            |         | 4.80    |         |
| EARLY DAWN      | 6.40    | 4.80    |         |
| EARLY ROSE      | 6.80    | 5.20    |         |
| GATE OF HEAVEN  |         | 4.80    |         |
| GOLDEN CHIMES   | 6.80    | 5.20    |         |
| GOLDEN CUP      |         | 4.80    |         |
| GRETA GARBO     | 9.40    | 8.00    | 6.80    |
| HONOR           |         | 4.80    |         |
| IRAK            | 6.40    | 4.80    |         |
| JERSEY CREAM    |         | 5.20    |         |
| KING ARTHUR     | 6.80    | 5.20    |         |
| KING LEAR       |         | 5.20    | 4.00    |
| LONDONDERRY     | 6.40    | 4.80    | 3.60    |
| MAID OF ORLEANS | 6.40    | 4.80    |         |
| MARGARET FULTON | 6.40    | 4.80    | 3.60    |
| MINUET          | 6.40    | 4.80    |         |
| PARADISE        | 6.40    | 4.80    |         |
| PEGGY LOU       | 6.80    | 5.20    | 4.00    |
| PICARDY         | 6.80    | 5.20    | 4.00    |
| PRAIRIE GOLD    |         | 4.80    |         |
| RECADO          | 6.80    | 5.40    |         |
| RED PHIPPS      | 6.40    | 4.80    | 3.60    |
| REWI FALLU      | 6.40    | 4.80    | 3.60    |
| SANDRA          | 6.80    | 5.20    |         |
| SNOW PRINCESS   | 6.80    | 5.20    |         |
| SOUTHERN CROSS  |         | 5.20    |         |
| VAGABOND PRINCE | 6.80    | 5.20    |         |

## Gladiolus Wholesale Prices per 100 F. O. B. Boulder

(You pay Express on arrival. Or, if by Parcel Post, then postage C. O. D.)

25 or more, same kind and size, at 100 rate.

|                  | No. 1   | No. 2   | No. 3   |
|------------------|---------|---------|---------|
| ALADDIN          | \$ 7.60 | \$ 6.40 |         |
| BARCAROLE        | 5.80    | 4.80    | \$ 3.80 |
| BEACON           | 5.20    | 4.00    |         |
| BETTY NUTHALL    | 5.20    | 4.00    |         |
| BILL SOWDEN      |         | 4.00    |         |
| CAMELLIA         | 5.20    | 4.00    | 3.20    |
| CHARLES DICKENS  | 5.20    | 4.00    |         |
| EARLY DAWN       | 5.20    | 4.00    |         |
| EARLY ROSE       | 5.60    | 4.40    |         |
| ELOISE           |         | 4.40    |         |
| GATE OF HEAVEN   |         | 4.20    |         |
| GOLDEN CHIMES    | 5.60    | 4.40    |         |
| GOLDEN CUP       |         | 4.00    |         |
| GRETA GARBO      | 8.40    | 7.20    | 6.00    |
| IRAK             | 5.20    | 4.00    |         |
| JERSEY CREAM     |         | 4.40    |         |
| KING ARTHUR      | 5.60    | 4.40    |         |
| KING LEAR        | 5.60    | 4.40    | 3.60    |
| LONDONDERRY      | 5.20    | 4.00    | 3.20    |
| MAID OF ORLEANS  | 5.40    | 4.20    |         |
| MARGARET FULTON  | 5.00    | 3.80    | 3.00    |
| MINUET           | 5.20    | 4.00    |         |
| PARADISE         | 5.20    | 4.00    |         |
| PEGGY LOU        | 5.60    | 4.40    |         |
| PICARDY          | 5.60    | 4.40    | 3.60    |
| PRAIRIE GOLD     |         | 4.00    |         |
| RECADO           | 5.60    | 4.40    |         |
| RED PHIPPS       | 5.20    | 4.00    |         |
| REWI FALLU       | 5.20    | 4.00    | 3.20    |
| SANDRA           |         | 4.40    |         |
| SNOW PRINCESS    | 5.40    | 4.20    |         |
| SOUTHERN CROSS   |         | 4.00    |         |
| VAGABOND PRINCE  | 5.60    | 4.40    |         |
| EXHIBITION MIXED | 5.00    | 4.00    | 3.00    |

## Gladiolus Wholesale Prices per 1000 F. O. B. Boulder

(You pay Express on arrival. Or, if by Parcel Post, then postage C. O. D.)

250 or more, same kind and size, at 1,000 rate.

|                  | No. 1   | No. 2   | No. 3   |
|------------------|---------|---------|---------|
| BARCAROLE        | \$54.00 | \$44.00 | \$36.00 |
| BEACON           |         | 38.00   |         |
| BETTY NUTHALL    | 48.00   | 38.00   |         |
| CAMELLIA         | 48.00   | 38.00   | 30.00   |
| CHARLES DICKENS  |         | 38.00   |         |
| GRETA GARBO      | 80.00   | 70.00   | 60.00   |
| IRAK             | 48.00   | 38.00   | 30.00   |
| LONDONDERRY      | 48.00   | 38.00   |         |
| MAID OF ORLEANS  | 48.00   | 38.00   |         |
| MARGARET FULTON  | 42.00   | 36.00   | 28.00   |
| MINUET           | 48.00   | 38.00   |         |
| PARADISE         |         | 38.00   |         |
| PEGGY LOU        | 50.00   | 40.00   |         |
| PICARDY          |         | 40.00   | 30.00   |
| RECADO           | 50.00   | 40.00   |         |
| RED PHIPPS       | 48.00   | 38.00   |         |
| REWI FALLU       | 48.00   | 38.00   | 28.00   |
| SNOW PRINCESS    |         | 40.00   |         |
| EXHIBITION MIXED | 46.00   | 38.00   | 28.00   |



### "New Zealand Splendor"

#### Prices, Terms, Delivery

Gladiolus prices are guaranteed for this fall only—until our spring catalogue is mailed in January. Many of these offers will be withdrawn altogether in January.

TERMS: Cash with order, or 1/4 cash with order, balance C. O. D. Or send 1/4 with order and balance any time before shipment.

DELIVERY: (Except wholesale lots.) We pay all postage or express charges, and guarantee safe delivery. (Our choice, whether parcel post or express.)

Express is often cheaper than parcel post, as bulbs take a special low rate by express.

#### Smallest Item 10 Cents

Please do not order in smaller quantities than listed. (5 or more bulbs at the 10 rate; but must amount to not less than 10c.)

#### Sizes of Glad Bulbs

The LARGE BULBS measure (in diameter) from 1 1/4 inches up, mixed sizes. (Part No. 1 and part No. 2 sizes.) This size is designated by the letter "L".

MEDIUM BULBS measure 3/4 inch to an inch or larger, mixed sizes. (Part No. 3 and part No. 4 sizes.) Medium bulbs are designated by the letter "M".

NOTE: If sold out No. 1 size, we may send all No. 2 for large, but more of them. If out No. 3, will send all No. 4 but more of them. Usually have enough so can send as noted above, however.

No other kinds and sizes than listed in this catalogue. No bulblets.

We ship bulbs all winter. Safe delivery guaranteed. You take no risk.

#### Read Before Ordering

This Fall Folder is printed long before the end of the growing season.

Is too soon to know what sizes and quantities of each size Glad bulbs we will have for sale, after all are dug, cleaned and graded.

All signs point to a scarcity of good Glad bulbs again, and higher prices than last year. In booking your orders, taken from this folder, we do so with the understanding that in case of shortages we may pro rate deliveries.

Also, we reserve the right to sell not more than 100 bulbs of a variety to a customer, in case of severe shortages.

Do not order any kinds at 100 rates if not so priced in folder. Some kinds too scarce to offer in larger lots than per 10.

Bear in mind that Large bulbs are NOT all No. 1 size bulbs. See explanation elsewhere on this page.

NOTICE: Orders we receive this fall will be booked subject to crop. All we can guarantee is your "priority right." We hope to fill orders complete.

No orders booked without at least 25% payment with order.

Only the kinds, sizes and quantities listed in this folder are offered this fall. Please do not write asking if we will have this or that later.

What I said last fall goes still stronger this season. Commercial growers have cut their plantings still more. Some have quit entirely. All will increase many prices.

—J. D. Long.

# LONG'S GARDENS ... BOULDER, COLORADO

## Daffodil Bulbs



### Glorious Giant King Alfred

The grandest rich yellow. We again offer only this one variety. "Buy the best. Forget the rest."

Each 20c, 3 for 50c, 10 for \$1.40, 25 for \$3.00 prepaid. NOTE—These King Alfred bulbs are large, solid, healthy blooming size.

### "Paper White" Daffodils

For indoors only. Strong bulbs. 3 for 25c, 10 for 70c prepaid.

## Tulip Bulbs

### Favorite Giant Darwins



Very large cup-shaped blooms carried on tall, stiff stems. Splendid for garden display and unsurpassed for cutting. Good blooming size Darwin tulip bulbs.

**Giant Darwin Pink** 2 for 25c, 10 for \$1.00, 25 for \$2.25. Prepaid.

**Giant Darwin Red** 2 for 25c, 10 for \$1.10, 25 for \$2.50. Prepaid.

**Giant Darwins Mixed** 5 for 50c, 10 for 95c, 25 for \$2.20. Prepaid.

### Yellow "Cottage" Tulips

Same type as Darwins. Bloom same time. 2 for 25c, 10 for \$1.00, 25 for \$2.25. Prepaid.

## Fragrant Freesias

WHITE. 10 for 30c; 25 for 65c.  
"RAINBOW." Mixed colors. 10 for 35c; 25 for 80c.

## Colossal New Iris-ELMOHR

### Each \$10.00



A WM. MOHR  
SEEDLING

## LONG'S Delightful Double Peonies

|   | Each   |                                    | Each   |
|---|--------|------------------------------------|--------|
| EDULIS SUPERBA. Early pink.....                           | \$ .75 | MONS JULES ELI. Giant pink.....    | \$ .90 |
| ELWOOD PLEAS. Rose Pink.....                              | .75    | MONS M. CAHUZAC. Dark red.....     | 1.50   |
| FELIX CROUSSE. Brilliant red.....                         | .75    | OCTAVIA DEMAY. Hydrangea pink..    | .75    |
| FESTIVA MAXIMA. Large white.....                          | .75    | OFFICINALIS RUBRA. Early Red...    | .90    |
| GENE STRATTON PORTER. Fine big white. Bird nest form..... | .90    | PHILLIPE REVOIRE. Deep red.....    | 1.80   |
| JUBILEE. Mammoth white.....                               | .75    | REINE HORTENSE. Light pink.....    | .75    |
| KARL ROSENFELD. Rich red.....                             | .75    | RICHARD CARVEL. Bright red.....    | .90    |
| KELWAY'S GLORIOUS. White.....                             | 1.80   | SARAH BERNHARDT. Medium pink..     | .90    |
| LE CYGNE. Wonderful white.....                            | 1.80   | SOLANGE. Cream, tinged coffee..... | .90    |
|   |        | THERESE. Popular giant pink.....   | .90    |

**Special** With an order for any 6 Peonies, alike or assorted, we will send you FREE one root of GENE STRATTON PORTER

## LONG'S GARDENS



**BOULDER,  
COLORADO**

**RETURN POSTAGE  
GUARANTEED**

Sec. 562, P. L. & R.  
U. S. POSTAGE

**PAID**

Boulder, Colo.  
Permit No. 1

REF, LIBRARIAN  
Dept Fruit & Veg Crops  
U S DEPT AGRICULTURE  
WASHINGTON D C